



Suresh Bagrecha,
founder

Rajesh Bagrecha,
director

The textile honcho

Komal Textfab Pvt Ltd, first company of Komal Group, established in 1986 in Ahmedabad. A leading company in garment manufacturing and textile is backed by a large world class manufacturing infrastructure; offering customer satisfaction, excellent production, and what not!

After graduating from NIFT, Rajesh Bagrecha, one of the founders of Komal Texfab Pvt Ltd, did his training in Arvind mills where he got an exposure of fabrics and garmenting. In 2001, he joined the family business where they used to produce fabric for domestic brands. Since then, he gradually started fabric exports and supply to well-known exporters of India. Rajesh would regularly travel to their units across the country and abroad to see and learn more about garment manufacturing.

GROWTH STORY

In 2007, Rajesh started a garment manufacturing facility with 20 machines and today, Komal Group, which is also known as biggest garment manufacturer is running 2500 machines across five units in Ahmedabad with producing 1.4 million garments every month. They started their Sri Lanka operation in 2018 where they have four sub-contracted unit to produce for their European customers.

GUJARAT'S INDUSTRIAL GROWTH

Komal Group believes that there is definitely a huge change and growth in Gujarat in the last few decades.



The state has responded well to economic reforms and industry has grown, especially manufacturing industry. For long-term growth, a greater emphasis on the infrastructure sector is needed. Small-scale industry can be helped by promoting cluster manufacturing. Gujarat is the state which has led by example, where only five per cent on total India's population, is generating 16 per cent of nation's industrial production. This itself states a strong economic picture of Gujarat.

Komal Group has seen many foreign investors who are taking interest in FDI for the state of Gujarat and many of them have already invested in multiple projects. For consecutive four years (from 2017-18 to 2020-21), the state has topped the list of getting in-

house FDIs. The fact that Gujarat has been very proactive in providing a great road connectivity, reliable power supply, and huge infrastructure has turned the table for industrialist; and due to this, all entrepreneurs are attracted towards the state to run their show.

VISION & MISSION

It is to be a leading garment and textile solution provider enterprise across the domestic and global markets by exceeding customer expectations. Komal Group's vision is to offer custom-made value-added services and solution to their customers. Their mission

SUCCESS MANTRA

Integrity, transparency, and ethics are three things which have helped them to grow beyond at par with its competitors. They have a diversifying product range available at all the times

is to triumph the quality in products they offer. Komal Group's wishes to be an ace superior in global garment manufacturing industry. They aim to create their own brand and open various EBO across India, and getting listed on stock exchange is something which has always been in their pipeline and that day seems very near to them towards success.

POST PANDEMIC IMPACT

Komal Group has witnessed a completely different era of working post pandemic. The use of online platform is doing wonders for buyers and suppliers as well. Most of the entrepreneurs have switched to online modes for conducting meetings, which in case are fruitful and



saves time as well. Post pandemic, people adapted tech changes and they are now more tech-savvy that eventually saves time and energy and can be utilised to capitalise on other things. They have registered their products with multiple online brands and launched active wears as well which is doing wonders in online sales.

STAYING AHEAD OF THE CURVE

Quality is something wherein Komal Group has never compromised and always ensures to provide better each time it delivers its product and believes in improvising post every delivery. They have added end number of automatic machines over the period of time which has reduced TAT for delivery to end customers and have improved quality of work as well. They maintain a flexible and adaptable work environment which remains same from top to bottom. They tend to monitor all activities which are going on in their organisation and make data analysis, based on which KPA's are monitored. With imparting monthly training in all departments, maintaining error logs, and making action plans for all logs, they have always believed in 3P's (people, platform and process) strategy which has worked in their favour every single time. They have always believed in hiring the right people and given them platform to perform and grow by following standard sets of processes. They undertake SWOT analysis prior to the start of a financial year and prepare plans accordingly.

CHALLENGES

Since their industry is labour intensive, the biggest challenge for them is to retain work force. Workers in this sector leave faster and replacing them takes time for it's hard to find replacements. Now that is something which is still a bottleneck for speedy growth. Hence,



BREAKTHROUGH MOMENTS

- Started knits garment division in 2007
- Started ethnic and fusion garment in 2013
- Started shirt manufacturing in 2021
- 2023-24 will be all about planning for bottom and denim garment manufacturing

they expect the government to make and roll out some sort of policies to control this high attrition rate.

Wind up of Future Group, a leading retailer, has been another challenge since their receivables are stuck and with no clarity about receipt of same. They are



AWARDS & ACCOLADES

- Recognised by Pantaloons for Exemplary Performance in Manufacturing of Women's Westers - Knits
- Best Fashion Partners Award for consecutive two years by Max 2017 and 2018
- Best Supplier Award from Page Industries Limited - Jockey 2022
- Golder partner award by Pantaloons in 2017
- Most agile partner award in fabric export by Norlanka

importing huge automated machineries since those are not available in Indian market. This import costs them more since they are required to pay import duties as well. Therefore, they expect the government to use Make in India concept and start manufacturing machines in our homeland.

FUTURE INNOVATIONS

In order to support renewable energy, they are covering their entire factory with Solar Power Project of 300 KW. Also, they have purchased two windmill of 350 KW each for captive consumption of energy. They are linking their production monitoring system with real time dashboard in the factory in which star performer employees list will be displayed from time to time that will further motivate everyone to put sincere emphasis on work. They are also in the process of creating their own fashion website wherein their home brand-'MAYSIXTY's--products can be sold online.

FAMILY SUPPORT

It all started with Rajesh's father's dream to become an ace textile manufacturing company back in 1990. He had started a fabric mill along with his brother. Rajesh joined the family business in 2001 and since then, he has never looked back. With the support of his family, he started his own garment unit with high class automatic machines.

IN A NUTSHELL

An entrepreneur needs to be a customer and team oriented working professional; and inculcate discipline, honesty, market awareness, innovative thinking, and an element of daring as well. Passion is something which is also an integral part of skill. Effective delegation of roles and responsibilities is important too.

